Questions for Interviewees

1. Describe your role in your company.
2. What does your company do?
3. What are your normal objectives?
4. How often do you produce these reports?
5. What information is critical for you? How do you collect it?
6. Who do you worth with? Consider internal and external parties.
7. How does this collaboration work?
8. What are the major pain points of this process?
9. Major pain points of your collaboration?
10. Where is data opaque or difficult to find?
11. What would an ideal solution look like?